

# Choice of Standard Greetings

Family and Friends  
are a wonderful part  
of Christmas!

Standard Greeting: HN01-72

Sending you  
2007 wishes  
for the New Year!

Standard Greeting: HN02-29

Best wishes  
for the New Year!

Standard Greeting: HN04-74

Merry Christmas!

Standard Greeting: HN09-20

Happy Holidays!

Standard Greeting: HN11-37

*Warmest  
Wishes  
of the season  
from our family to yours*

Standard Greeting: HN23-25

**Please choose your greeting from the following three options:**

- 1) STANDARD GREETING AS SHOWN** on the sample. On your order form, specify greeting number only. Do not indicate a typestyle. There is no need to write the whole greeting on your order; simply write the names to be imprinted on the cards. If you do not indicate a greeting preference, we will print the greeting shown on the sample.
- 2) GREETING SWITCH from our list of Standard Greetings.** On your order form, specify greeting number only. Do not indicate a typestyle. There is no need to write the whole greeting on your order; simply write the names to be imprinted on the cards. There is no extra charge for a Greeting Switch. All Standard Greetings will be printed EXACTLY as shown and CANNOT be changed in ANY manner. If you change the typestyle, wording, format or number of lines of any Standard Greeting, you will be charged an additional \$40 for a Custom Greeting (minimum).
- 3) CUSTOM GREETING.** To create your own greeting, specify a typestyle from page iv and write "CUSTOM" on your order form. There is an extra charge of \$40 for a Custom Greeting which includes up to 6 lines of type for greeting and names combined. Any lines over 6 are \$6 per line. Please be sure to underline all capital letters, and indicate your exact spacing between lines. For your Custom Greeting, we will make the greeting larger than the names, and will use the type sizes shown on page iv for the typestyle you choose (unless you indicate otherwise). Our typesetters will use their discretion in type sizing, placement, and spacing unless you indicate otherwise. Please write out your copy completely and exactly as you want it to appear on your finished order. Please see page i for additional information about Custom Greetings.

**If a specific greeting is not indicated on your order, we will print what is shown on the sample.**

More Standard Greeting choices on the back of this page!

Please note: all photo cards include double-sided tape on the front of each card for easy application of photographs.

# Choice of Standard Greetings

Season's Greetings  
and  
Best Wishes  
for the  
New Year

Standard Greeting: HN27-37

Warmest Greetings  
and  
Best Wishes  
for the  
New Year

Standard Greeting: HN25-06

Wishing you a  
Very Merry Christmas  
and a  
Happy New Year

Standard Greeting: HN13-72

*Greetings of the Season*

Standard Greeting: HN29-25

*Wishing you  
every happiness  
this Holiday Season  
and throughout the coming year!*

Standard Greeting: HN30-79

*Wishing you  
the joy of family  
the happiness of friends  
and the love of Christmas!*

Standard Greeting: HN67-14

## Please choose your greeting from the following three options:

- 1) **STANDARD GREETING AS SHOWN** on the sample. On your order form, specify greeting number only. Do not indicate a typestyle. There is no need to write the whole greeting on your order; simply write the names to be imprinted on the cards. If you do not indicate a greeting preference, we will print the greeting shown on the sample.
- 2) **GREETING SWITCH from our list of Standard Greetings.** On your order form, specify greeting number only. Do not indicate a typestyle. There is no need to write the whole greeting on your order; simply write the names to be imprinted on the cards. There is no extra charge for a Greeting Switch. All Standard Greetings will be printed EXACTLY as shown and CANNOT be changed in ANY manner. If you change the typestyle, wording, format or number of lines of any Standard Greeting, you will be charged an additional \$40 for a Custom Greeting (minimum).
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